

**18th International Conference on
PIPELINE PROTECTION
Antwerp, Belgium; 4- 6 November 2009**

SPONSORSHIP OPPORTUNITIES

What BHR Group does to support Sponsors

Provided we know in sufficient time, we promote our Sponsors' names in the registration leaflet - showing their logos on the front cover and listed inside, printing and mailing in excess of 5000 leaflets. Electronic marketing is also fully utilised and as the registration leaflet appears on our web site we can display the name and logo, with links to the Sponsor's website even after the leaflet has been printed. We request that the Sponsors also link to our website, so Sponsor's name is widely circulated.

Should you decide to provide sponsorship for this event, we kindly request that you send the conference organiser an electronic version of your company logo (jpeg or GIF format).

We offer all Sponsors a free page of advertising in the printed conference proceedings book and CD. Every conference delegate receives a copy of the proceedings and CD as part of their delegate package and thereafter the books/CD are marketed and sold worldwide. You will be provided with guidelines and requirements for the advertisement by the conference organiser.

What Sponsors can do to support the conference

We welcome Sponsors offering to circulate registration details to their customers, either by mail or electronically. This means we are able to reach a wider audience than we would by relying only on our own databases. It also gives a Sponsor the opportunity to bring to their clients' attention the Sponsor's participation in this event.

Sponsorship opportunities available

As a sponsor, you will receive the benefits below in accordance with the amount of sponsorship provided. Depending on which amount of sponsorship you select, you may choose one item to sponsor and this will be designated as 'sponsored by your company' throughout the conference.

A) *Sponsored item:* Conference bags - *Sponsor allocated*

B) €1000 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
 - Acknowledgement of sponsorship in conference material
 - Acknowledgement of sponsorship in the proceedings
 - Promotional material for delegate packs
 - Five minute slot to present at the conference
- Sponsored items (choose one of the following): a morning (2 breaks) or an afternoon refreshment break.***

C) €1800 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
 - Acknowledgement of sponsorship in conference material
 - Acknowledgement of sponsorship in the proceedings
 - Exhibition space with 5ft x 2.5 ft table
 - Five minute slot to present at the conference
 - List of delegate names
- Sponsored items (choose one of the following): Gala dinner drinks or Wednesday welcome reception canapés or pre dinner sparkling wine or Tuesday registration reception.***

D) €2500 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
- Acknowledgement of sponsorship in conference material
- Acknowledgement of sponsorship in the proceedings
- Exhibition space with 5ft x 2.5 ft table
- Five minute slot to present at the conference
- List of delegate names

Sponsored items: Wednesday welcome reception drinks.

E) €4000 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
- Acknowledgement of sponsorship in conference material
- Acknowledgement of sponsorship in the proceedings
- Exhibition space with 5ft x 2.5 ft table
- One delegate registrations
- Five minute slot to present at the conference
- List of delegate names

Sponsored item: Wednesday welcome reception including canapés.

F) €4800 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
- Acknowledgement of sponsorship in conference material
- Acknowledgement of sponsorship in the proceedings
- Exhibition space with 5ft x 2.5 ft table
- Two delegate registrations
- Five minute slot to present at the conference
- List of delegate names

Sponsored item (choose one of the following): Gala dinner meal (3 course) or 1 day's lunches.

G) €6600 plus VAT

- Advertisement in the proceedings book and CD given to delegates & sold world-wide
- Acknowledgement of sponsorship in conference material
- Acknowledgement of sponsorship in the proceedings
- Exhibition space with 5ft x 2.5 ft table
- Three delegate registrations
- Five minute slot to present at the conference
- List of delegate names

Sponsored item: Full Gala dinner including a three-course meal and dinner drinks

All prices are exclusive of Belgium VAT at 21%

* Refer to the Exhibition Form for further details

If you have any queries about sponsoring, please contact:

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